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FOR IMMEDIATE RELEASE

HMOonline's Hotel Training Software Offers Value and Consistency to Phoenix Hilton Garden Inn

Employee education streamlined; reduces turn-over, increases service, boosts revenue

Phoenix, AZ — April 16, 2011 — Hotel Management Online (HMOonline) has released its interactive online training software for the hospitality industry, providing property management companies and hotel owners with a concise, proper, and consistent approach to hotel personnel training. Simultaneously, HMOonline increases employee longevity, improves guest service scores, and boosts revenue while reducing training time.



"With so many hotel brands offering cumbersome, time-consuming training programs, the ease of use with HMOonline has been a breath of fresh air.," states Michael Leaverton, General Manager of the Hilton Garden Inn in Phoenix, Arizona. "HMOonline offers the same results as other programs, but much quicker, and in a more concise format. This cost-effective, streamlined system trains our associates comfortably, putting learning at the human level. From a management standpoint, it just feels better. It's smart business."

"We don't ask you to give up the good training methods currently in practice; rather, we take a genuine interest in your success and invite you to enhance your program" quotes Ted Makela, VP of Sales and Marketing at HMOonline. "This program is a bonus to the basics you already employ, offering the logical answer on how to move in a more positive training direction -- away from the current trends yielding a 50-60% turnover of hotel personnel."

No matter what property you manage, HMOonline customizes their software to fit your individual property needs with a focus on 57 different user-friendly modules (some dually-operational in Spanish), accessible from home or office, that guide your employee through specialized courses. They require passing grades of 80% or better and produce a certificate of completion at the end of each module for presentation and recognition of your excelling trainee.

A library of standardized hotel documents can be found at the hotel owner or general manager's fingertips including sales modules, select reporting, and numerous operational procedure forms, rounding out the benefits of the HMOonline product. Additionally, receive up-to-date information via automatic text messages regarding daily business statistics and the announcement of an employee's completion of a training module, liberating those in management to serve in other capacities.

About HM Online

Serving the hospitality industry since 2009, HMOonline is a leading supplier of online training technology for the hotel employee. HMOonline specializes in providing property management companies, hotel owners/operators, and general managers with integrated online hotel staff training, synchronizing properties' training procedures and offering the "right way" approach to training. With a large customer base and installations throughout North America, HMOonline is one of the largest privately held providers of online training services. For more information on HMOonline, visit www.hmonline.com or contact Ted Makela directly at 602-722-1832.

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